

LESSON NOTES

Culture Class: Essential Japanese Vocabulary S1 #20 Popular chain stores

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KANJI

1. What are five popular chain stores in Japan?
2. 1. マットモトキヨシ
3. 2. ドン・キホーテ
4. 3. ツタヤ
5. 4. セブンイレブン
6. 5. ダイソー

KANA

1. What are five popular chain stores in Japan?
2. 1. マットモトキヨシ
3. 2. ドン・キホーテ
4. 3. ツタヤ
5. 4. セブンイレブン
6. 5. ダイソー

ROMANIZATION

1. What are five popular chain stores in Japan?

CONT'D OVER

2. 1. Matsumoto Kiyoshi
3. 2. Don Kihōte
4. 3. Tsutaya
5. 4. Seibun irebun
6. 5. Daisō

ENGLISH

1. What are five popular chain stores in Japan?
2. 1. Matsumoto Kiyoshi, a drug store name
3. 2. Don Quixote, a discount store name
4. 3. Tsutaya, a CD, DVD rental shop name
5. 4. 7-Eleven, a convenience store name
6. 5. Daiso, a 100 yen shop name

VOCABULARY

Kanji	Kana	Romaji	English
ダイソー	ダイソー	daisō	Daiso, a 100 yen shop name
マツモトキヨシ	マツモトキヨシ	matsumoto kiyoshi	Matsumoto Kiyoshi, a Drug store name

ドン・キホーテ	ドン・キホーテ	donkihôte	Don Quixote, a discount store name
セブンイレブン	セブンイレブン	Sebun-Irebun	Seven Eleven, a convenience store name
ツタヤ	ツタヤ	tsutaya	Tsutaya, a CD, DVD rental shop name

SAMPLE SENTENCES

<p>ダイソーは最近、より質の高い商品を100円以上の値段で売り始めました。</p> <p><i>Daisô wa saikin, yori shitsuno takai shôhin o hyaku en ijô no nedan de urihajime mashita.</i></p> <p>Daisô has recently started to offer better quality products that cost more than 100 yen.</p>	<p>マツモトキヨシは、日本の全47都道府県のうち44都道府県に進出しています。</p> <p><i>Matsumoto Kiyoshi wa, nihon no zen yonjûnana todôfuken no uchi yonjûyon todôfuken ni shinshutsu shiteimasu.</i></p> <p>Matsumoto Kiyoshi stores are found in 44 out of 47 prefectures in Japan.</p>
<p>ドン・キホーテは、通常夜遅くまで営業しています。</p> <p><i>Donkihôte wa, tsûjô yoru osokumade eigyô shiteimasu.</i></p> <p>Don Quijote stores are usually open until very late at night.</p>	<p>セブンイレブンは、1万4千店以上の店を構える、日本で一番店舗数の多いコンビニです。</p> <p><i>Sebun irebun wa, ichiman yonsenten ijô no mise o kamaeru, nihon de ichiban temposû no ôi kombini desu.</i></p> <p>7-Eleven has the highest number of convenience stores in Japan, with over 14,000 stores.</p>
<p>セブンイレブンのパンはおいしい。</p> <p><i>Sebun-Irebun no pan wa oishii.</i></p> <p>The bread sold at Seven Eleven is good.</p>	<p>ツタヤでは、中古のCDやDVD、本、ゲームを買う事もできます。</p> <p><i>Tsutaya dewa, chûko no shidî ya dîbuidî, hon, gêmu o kaukoto mo dekimasu.</i></p> <p>Tsutaya also sells second-hand CDs, DVDs, books and video games.</p>

CULTURAL INSIGHT

1. Matsumoto Kiyoshi, a drug store

name

Matsumoto Kiyoshi is the biggest drugstore chain in Japan. A variety of products are available with fairly good discounts.

2. Don Quixote, a discount store name

Don Quijote is a discount store chain which has locations in most major cities in Japan. The stores display an array of products in a very limited space; stores are often described as "mazes." The range of products is vast, including leisure goods, general merchandise, food and beverages, alcohol, clothes, furniture, beauty products, perfume, party goods, and so on.

3. Tsutaya, a CD, DVD rental shop name

Tsutaya is one of the biggest rental shops in Japan for CDs and DVDs. Tsutaya offers various ways to rent CDs and DVDs, including online services in addition to renting directly at the shop.

4. 7-Eleven

7-Eleven is an American convenience store which has branched out into the Japanese market. 7-Eleven is the biggest convenience store in Japan, and is the biggest chain store in the world.

5. Daiso, a 100 yen shop name

There are many 100 yen shops in Japan and Daisō is one of the biggest chains. The quality of the products is considered rather high for the price; a fact which attracts a continuously high volume of customers.